

REZAUL KARIM

Graphic, Brand & Digital Designer

Sportswear / Apparel / Visual Identity + CSE / Product background

PROFILE

Commercial freelance designer focused on brand systems, digital campaigns, print and sportswear, supported by a Computer Science & Engineering and product-development background. The work connects clear visual direction with production-aware rules and responsive implementation thinking.

DESIGN FOCUS

- Brand identity and visual systems
- Marketing, advertising and social
- Sportswear and apparel graphics
- Print, editorial and presentation
- Packaging and prepress planning
- Responsive web and digital brands

PRODUCT FOCUS

- Product strategy and UX decisions
- SaaS and web implementation
- Responsive component thinking
- System architecture communication
- Technical and design collaboration

SELECTED EXPERIENCE

ONGOING

Independent / Freelance Designer

International commercial design work; public projects shown only after quality and permission review.

ONGOING

Founder & Product Builder - Formailo

Product direction, UX and full-stack implementation for a form-to-email SaaS.

FOUNDATION

Computer Science & Engineering

Technical background supporting responsive design, product thinking and development collaboration.

WORKING PRINCIPLES

Clear contribution & status

No fabricated metrics

Production-aware systems

Confidentiality review

Accessible digital output